



WORKCHOOSE

Affiliate & Brand Media Kit

Independent, evidence-backed buying decisions for better work setups.

workchoose.com | US-focused editorial content | Updated September 3, 2026

92

public URLs

4

core categories

7 + 2

tools / embeds

0

paid placements

AUDIENCE & COVERAGE

Practical home-office buyers

WorkChOOSE helps US readers choose walking pads, standing desks, portable monitors, DisplayLink docks, and related work-setup gear. Pages start with fit, compatibility, room, workflow, and ownership constraints - not commission rates.

CONTENT FORMATS

- Buying guides and exact-model comparisons
- Manufacturer-spec and manual-backed evidence
- Fit, clearance, desk-size, and connection tools
- Open CSV datasets and reusable publisher widgets
- Choose / skip boundaries and current disclosures

CURRENT DISCOVERY STATUS

New publication. Googlebot has fetched the homepage, robots.txt, sitemap, and editorial policy. We report traffic and revenue honestly and do not invent launch-stage metrics.

FEATURED DECISION ASSETS

WorkChOOSE Fit Tools

Open data hub: three downloadable CSVs

Walking-pad desk calculator + embed

Portable-monitor checker + embed

Standing-desk comparison chart + CSV

Portable-monitor comparison chart + CSV

workchoose.com/tools

workchoose.com/data

workchoose.com/embed-desk-fit-calculator

workchoose.com/embed-portable-monitor-checker

workchoose.com/standing-desk-comparison-chart

workchoose.com/portable-monitor-comparison-chart

PARTNER FIT

How we promote

- Organic SEO and internal decision journeys
- Contextual product links near decision evidence
- Clear sponsored labeling when links activate
- Performance review by page, product, and placement

What we do not do

- No PPC or trademark bidding
- No coupon poaching or discount interception
- No toolbars or downloadable software
- No false hands-on claims or pay-to-rank ordering

[Review our partner policy](#)

PARTNERSHIPS, PRODUCT UPDATES & CORRECTIONS

workchoose.com/contact

Editorial standard:

workchoose.com/about/how-we-choose